

Rodney Harvey

Subject:

Your February 2024 Real Estate Update



A banner for Rodney Harvey's real estate services. On the left is a portrait of Rodney Harvey, a middle-aged man with grey hair, wearing a dark suit, light blue shirt, and patterned tie. To the right of the portrait is a modern living room with a white sofa and a wooden wall. Overlaid on the living room image is the text "Helping You Build Wealth Through Real Estate" in a white, sans-serif font. Below the living room image is a dark grey bar containing the phone number "905-447-8864" and social media icons for Facebook, LinkedIn, and YouTube.

Rodney Harvey

Broker of Record, FRI CLO CRB C-RETS CRES MCNE
Service excellence guaranteed
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 Our Real Estate Guy

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Brokerage

Dear Valued Client,

Here's an interesting bit of trivia from the world of science. Apparently, it's impossible for scientists to *precisely* predict where an atom will be at any particular moment. They call this "the uncertainty principle," and it's built into the fabric of the universe.

While some level of uncertainty is inevitable, it can make decision making difficult. That's particularly true in the real estate market.

The good news is, we can predict with a high degree of certainty, where the real estate market will be next week, next month, and even next season. Of course, no one can be 100% accurate. But, if you have access to the best data and information, and "live" in the market day-to-day (as I do), you can come up with a useful forecast.

Why is that important to you?

When you, a homeowner, can gain a clearer picture of where the real estate market is going in your area and the potential opportunities available, you can make smarter

decisions. That's especially important if you're considering making a move sometime this year.

So, call me the next time you have questions about the real estate market. I can provide you with the information and insights you need.

Rodney Harvey

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A Checklist for Buying Commercial Industrial Spaces

Buying your first commercial industrial property needn't be a daunting experience. You just need to have some basic knowledge and overcome the myths surrounding commercial property.



If you've never purchased a commercial property before, you've probably heard the rumours about buying an industrial space. Do any of these ring a bell?

- Commercial and industrial property is too expensive for the average buyer.
- Buying an industrial space is too risky.
- You need to be an expert to choose a commercial industrial property.

These rumours originate from people who are not familiar with the market or have made a bad investment. As with any real estate transaction, you need to do your homework first, but buying commercial industrial property can be a profitable venture. This checklist will help you make a more informed decision. [Click here](#) to read the entire article

Ontario Fair Housing Laws: An Overview

Do you know about Ontario's fair housing laws? Hey landlords, this one's for you! Think of the fair housing laws as a set of rules to make sure everyone gets a fair chance when looking for housing. It means no one is left out or treated badly because of who they are.



The fair housing laws stand as a testament to the province's dedication to ensuring that every individual, regardless of their background or personal circumstances, has an equitable chance at securing a home without facing discrimination or prejudice.

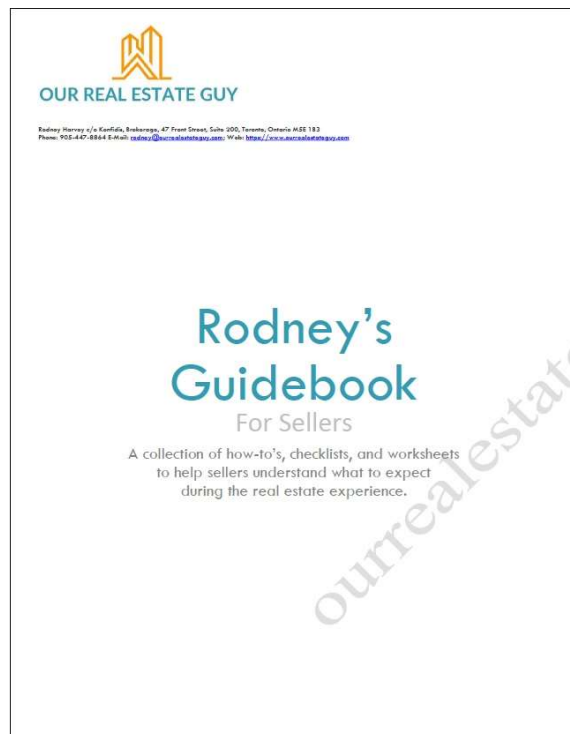
For landlords, understanding these laws is important. It sets out guidelines that not only protect tenants but also lay out the responsibilities and expectations for housing providers.

In essence, the fair housing laws in Ontario create a harmonious and inclusive housing market, where everyone can find a place to call home.

Navigating the intricacies of fair housing laws can be daunting, but as landlords, it's essential to know what is legally acceptable and what isn't when it comes to housing in Ontario. [Click here](#) to read the entire article

Free Home Sellers Guide Book

I just finished a new Home Sellers Guide Book. It's a collection of how-to's, checklists, and worksheets to help clients understand what to expect during the real estate selling experience



[Click here to get your free copy.](#) Go ahead and share it with your family and friends.

How to Make your Home “Picture Perfect” for Viewings

Have you ever had a formal photo shoot? Perhaps you've had one for work or arranged one for your family. If so, chances are you dressed up and made yourself look your best.



That's the right mindset to be in when selling your home too. You want to make every room look as attractive as possible because, these days, many buyers will view pictures of your listing – usually online – before they actually come to see it.

So, how do you make your home look “picture perfect”?

An effective technique is to walk around your home with a camera. You don't need to take any pictures, at least not yet. Just visit each room and view it through the camera lens. Look at

the room from different angles – as though you were a Hollywood director planning a shot! Then, ask yourself the following questions:

- Will the room look cluttered in a picture?
- Does the room appear to be spacious and comfortable?
- Is there anything in the shot that stands out as distracting or negative?
- Will removing, adding or re-arranging furniture and other items make the room look better in a photo?
- Does the room look better at certain times of the day?
- Are there any other changes you can make to the room to make it look better in a photo?

After you've gone through this exercise, you'll have a clear idea of what changes you need to make to ensure your listing looks its best in photos and video.

Notable, Quotable, Quotes!



“Your passion is waiting for your courage to catch up.”

Isabelle Lafleche

“If people are doubting how far you can go, go so far that you can't hear them anymore.”

Michele Ruiz

“Everything you've ever wanted is on the other side of fear.”

George Addair

Not intended to solicit buyers or sellers currently under contract.
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