

## Rodney (Rod) Harvey Professional Real Estate Advisor

Commercial • Investment • Leasing • Advisory

### PROFILE

I am a commercial and residential real estate broker with an advisory-focused practice supporting owners, investors, landlords, and tenants through acquisitions, dispositions, leasing, and complex real estate decisions. My work emphasizes judgment, structure, documentation clarity, and risk awareness — helping clients make informed decisions that hold up over time.

I treat real estate as a professional advisory service, not simply a transaction. Clients engage me when they need thoughtful guidance, disciplined processes, and coordination with lenders and legal advisors to ensure outcomes are both commercially sound and properly structured.

### CORE SERVICES

- Commercial and investment property acquisition and disposition
- Leasing advisory for landlords and tenants
- Pricing, market analysis, and strategic positioning
- Contract structuring and documentation support
- Transaction risk identification and mitigation
- Coordination with lenders, lawyers, accountants, and other professionals
- Advisory support for complex or non-standard real estate scenarios

### PROFESSIONAL APPROACH

My approach is disciplined and consultative. I focus on setting expectations early, identifying risks before they surface, and ensuring agreements reflect both commercial objectives and client obligations. I prioritize clarity over speed, documentation over assumptions, and long-term outcomes over short-term gains.

Clients value my calm, low-pressure style and my ability to explain complex issues in practical terms. My goal is to help clients move forward confidently, with a clear understanding of both opportunity and exposure.

## COMMERCIAL & ADVISORY EXPERIENCE

- Representation of buyers, sellers, landlords, and tenants across commercial and mixed-use assets
- Lease negotiations and structuring
- Investment property advisory
- Transaction coordination with commercial lenders
- Support for clients navigating early terminations, restructures, and complex contractual matters
- Ongoing advisory relationships with property owners and investors

## PROFESSIONAL BACKGROUND

In addition to client representation, I bring extensive experience in brokerage operations and regulatory compliance, serving as Managing Broker and Broker of Record. This background strengthens my advisory work by ensuring transactions are properly documented, compliant, and thoughtfully structured.

## CREDENTIALS

Managing Broker / Broker of Record  
Commercial & Residential Real Estate Broker  
FRI • CLO • CRB • MCNE

## PHILOSOPHY

Professional Real Estate Advisory  
Guidance for Smarter Real Estate Decisions

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